




PST 2019 Privacy, Security & Trust

August 26-28, 2019 – Fredericton Convention Centre

Sponsorship Packages

	Platinum \$8,000	Gold \$4,000	Silver \$2,000
Speaker slot – industry day	Keynote	✓	-
Speaker slot – academic conference	✓	-	-
Branding on PST 2019 website – pre and post event	✓	✓	✓
Use of PST image in your promotional activities	✓	✓	✓
Exhibition space	Premium location	✓	
Complimentary registration to full conference	2	1	1
Complimentary tickets to the conference banquet	4	2	1
Recognized in all communications to registered delegates	✓	✓	-
Digital branding at venue	Platinum Tier	Gold Tier	Silver Tier
Recognized from podium	✓	✓	✓
Coverage in promotional campaign – pre- and during event	✓	✓	-
Branding on conference brochure and materials	✓	✓	✓
Advertisement in conference brochure	Full page	½ page	¼ page
Advertisement on conference bag	✓	✓	-
Company material in delegate pack	✓	✓	-
Partner article	250-word feature		

Other sponsorship opportunities – Price on Application

Conference Lunch (1 day)	
Conference Coffee Breaks (1 day)	
Conference Welcome Drinks Reception	
Conference Gala Dinner	