



**22nd Industry Summit
2025**

**August 25-26
Fredericton, NB**



PST 2025

About the annual International Conference on Privacy, Security and Trust

The Annual International Conference on Privacy, Security and Trust provides a premier forum for sharing advances in cybersecurity research and security applications. PST offers an academic forum and an Industry summit on themes of privacy security and trust, together with recent advances in Blockchain Technology and Artificial Intelligence.

CIC was established in 2017 as a comprehensive multidisciplinary training R&D, and entrepreneurial unit. Its precursor, the Information Security Centre of Excellence, operated at the University of New Brunswick since 2007 and was a leader in cybersecurity.

IMPROVE THE REACH AND DEPTH OF YOUR MARKETING.

PST summit provides an exclusive platform where industry professionals, policymakers, and researchers meet face-to-face to discuss emerging cybersecurity challenges, cutting-edge solutions, and forward-looking strategies. The conference offers a professional setting for knowledge exchange, technology showcases, and collaboration opportunities—where research meets real-world implementation.

With its strong international reputation, PST is known for its high-quality sessions, trusted partnerships, and a commitment to advancing cybersecurity. Attendees benefit from valuable insights, connections, and a strong return on investment in terms of learning and business networking.

Join us at PST 2025 and be part of a dynamic community shaping the future of privacy, security, and trust.

WHAT OUR PAST ATTENDEES SAY...

“A great multi day event where you get to meet industry leaders, cybersecurity experts and worldclass researchers from different sector, all under one roof.”

WHAT OUR EXHIBITORS SAY...

“The PST Summit offers a fantastic opportunity to expand your knowledge, engage with cutting-edge Canadian cybersecurity research and development, and network with top Cyber IT executives from Canada's leading and most innovative enterprises and government sectors.

Government Department and agencies at PST

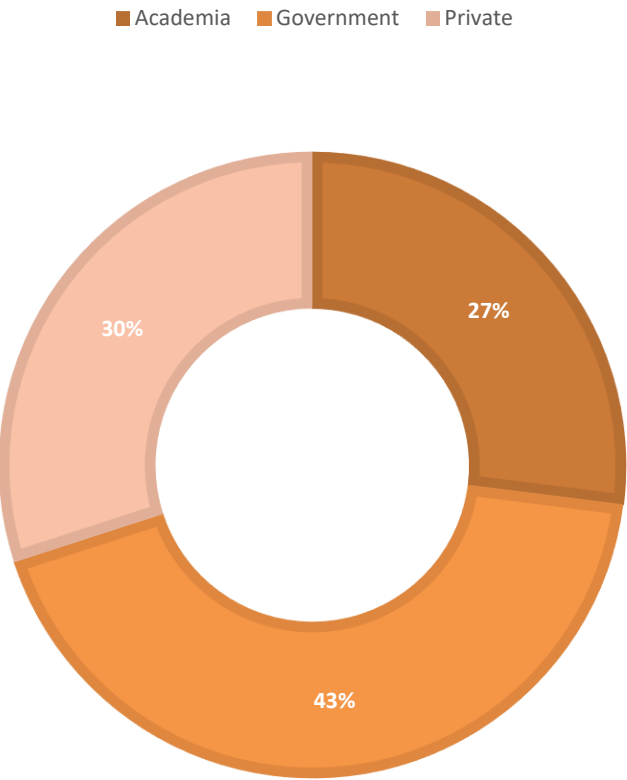
1. Atlantic Canada Opportunity Agency
2. Opportunities NB
3. Innovation Science and Economic Development, Canada
4. National Sciences and Engineering Research Council of Canada
5. Govt of Prince Edward Island
6. Govt of New Brunswick
7. Shared Services Canada
8. Canadian Centre for Cybersecurity
9. Mitacs
10. National Research Council Canada

WHY VISIT PST SUMMIT 2025

Meet and Network with executives from:

100+ RENOWNED RESEARCHERS, INDUSTRY & GOVERNMENT LEADERS FROM ACROSS THE COUNTRY.

WHO ATTENDS



DECISION MAKER PROFILES

- 1. CISO
- 2. President, VP, SVP
- 3. Founder
- 4. Canada Research Chair
- 5. Head of Department
- 6. CTO/ CSO
- 7. Director Cybersecurity
- 8. Board of Director
- 9. Leaders in Provincial Govt.



ELEVATE YOUR ORGANISATIONAL PRESENCE

SPONSORSHIP LEVELS	\$15K Platinum	\$12K Diamond	\$10K Titanium	\$8K Gold	\$6K Silver
	1	1	1	1	3
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Participation in Panel Discussion		X	X		
MC Acknowledgement during opening and closing remarks	X	X	X		
75-second corporate video on a large screen behind the podium, played throughout the summit.	X	X	X		
Logo on PST Website, CIC Newsletter, Outdoor Wall and social Media post (LinkedIn, Facebook and X) with appropriate tags	X	X	X	X	X
Advertisement on Agenda Booklet	1/2-page landscape	1/2-page portrait	1/2-page portrait		
Banner Display	Next to Registration Table	Reception Area	Main Conference Room	In Student Poster Zone	
Complimentary Registration	6	5	4	3	2
Include your company-branded gift in the official delegate package	X	X	X	X	X
8.5" x 11" signs with logo on food & beverage table during one of the following on first come first serve: 1. Breakfast 2. AM & PM Nutrition 3. Lunch					X



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